

Our Gift of Financial Wellness

Introducing

GiftofCollege.com

An Employee Benefit that Increases College Savings & Reduces Student Loan Debt



\$1.6 Trillion

Amount of student loan debt



44 Million

of Americans burdened by debt



70%

Families unaware of **529 college savings plans**

Our unique partnership with [GiftofCollege.com](https://www.giftofcollege.com) helps create tax-advantaged college savings plans that address the most critical concerns veterinary employees are facing today: paying off student loans and saving for higher education. Together, Innovative Petcare and [GiftofCollege.com](https://www.giftofcollege.com) provide a low-cost and socially-responsible solution to address the issues that weigh heavily on our employees' minds.

Innovative Petcare provides two easy channels to participate.

AUTOMATIC PAYROLL DEDUCTIONS

Make contributions towards:

- Any 529 college savings plans
- Any 529 ABLÉ plan
- Any student loan account

INITIAL CONTRIBUTION FOR NEW PARENTS

With a GiftofCollege.com Gift Card:

- Receive \$100 in start-up funds for your new child
- Save for later-in-life learning
- Pay down existing student loans

To get started, please contact our Human Resources Department or visit [GiftofCollege.com](https://www.giftofcollege.com) to learn more.